

İŞL101 - INTRODUCTION TO BEHAVIORAL SCIENCES - İktisadi ve İdari Bilimler Fakültesi - İşletme Bölümü

General Info

Objectives of the Course

•Understand why people and groups in organizations feel and behave as they do. •Identify processes and methods that can improve behaviors and attitudes of organizational members and, thus, their effectiveness. •Develop and enhance your skills as an organizational member and manager. •Understand the framework and fundamentals of organizational behavior as the foundation for building and sustaining high performance and effectiveness. •Focus on "best practice" leading and managing methods as critical success factors for continuous individual and group high performance. •Demonstrate the ability to analyze and apply critical thinking and learning skills related to "real life" problems and situations.

Course Contents

This course includes the chapters of methods in behavioral sciences, motivation, attitudes, organizational culture, social institutions, leadership, conflict, decision making, groups and teams, organizational change and learning, emotional Intelligence, image development, commutation, cynicism, justice, victimization, leadership theories, personality, perception, job satisfaction, commitment, organizational citizenship behaviour, trust and mobbing.

Recommended or Required Reading

Barlı, Ö. (2012). Davranış Bilimleri ve Örgütlerde Davranış, Aktif Kitabevi, Erzurum. Sığrı, Ü. ve Gürbüz, S. (2013). Örgütsel Davranış, Beta Yayınları. İstanbul Kağıtçıbaşı, Ç. ve Cemalcılar, Z. (2023). Düünden Bugüne İnsan ve İnsanlar Sosyal Psikolojiye Giriş, Üniversite Kitabevi.

Planned Learning Activities and Teaching Methods

Explain

Recommended Optional Programme Components

Review

Instructor's Assistants

Prof. Dr. Hakan Vahit ERKUTLU

Presentation Of Course

face to face

Dersi Veren Öğretim Elemanları

Assoc. Prof. Dr. Metin Kaplan

Program Outcomes

1. Can evaluate the requirement of behavioral sciences for business world/work life.
2. Can explain the requirement of recognizing people and motivating them
3. Can develop the abilities of decision making and teamwork.
4. Can appraise the importance of Attitude, Satisfaction, Commitment, Trust and OCB for employee

Weekly Contents

Order	PreparationInfo	Laboratory TeachingMethods	Theoretical	Practise
1	-Coming to the course by reading the specified pages of the relevant textbooks, - Preparation of visual and printed course materials	Lecturing and discussion	Definition and Progress of Behavioral Sciences, The Relationships Between Behavioral Sciences and Other Sciences. (Sığrı ve Gürbüz, 2013: 1-44)	
2	-Coming to the course by reading the specified pages of the relevant textbooks, - Preparation of visual and printed course materials	Lecturing and discussion	Behavioral Plane, social status, Role Behaviours. (Barlı, 2007: 1-13).	
3	-Coming to the course by reading the specified pages of the relevant textbooks, - Preparation of visual and printed course materials	Lecturing and discussion	Social Influence: Compliance, Acceptance and submission behaviours (Barlı, 2007: 15-40)	
4	-Coming to the course by reading the specified pages of the relevant textbooks, - Preparation of visual and printed course materials	Lecturing and discussion	Communication. (Barlı, 2007: 311-331)	
5	-Coming to the course by reading the specified pages of the relevant textbooks, - Preparation of visual and printed course materials	Lecturing and discussion	Attitudes and The Relationships Between Attitudes and Behaviors, Change-Social Interaction, Ajzen's theory of planned behavior (Barlı, 2007: 45-73; Kağıtçıbaşı ve Cemalcılar, 2023)	

Order	PreparationInfo	Laboratory	TeachingMethods	Theoretical	Practise
6	-Coming to the course by reading the specified pages of the relevant textbooks, - Preparation of visual and printed course materials		Lecturing and discussion	Definition and Importance of Motivation, Theories of Motivation. (Barlı, 2007: 195-254)	
7	-Coming to the course by reading the specified pages of the relevant textbooks, - Preparation of visual and printed course materials		Lecturing and discussion	Definition and Importance of Motivation, Theories of Motivation. (Barlı, 2007: 195-254)	
8				Midterm Exam	
9	-Coming to the course by reading the specified pages of the relevant textbooks, - Preparation of visual and printed course materials		Lecturing and discussion	Perception. (Barlı, 2007: 105-145)	
10	-Coming to the course by reading the specified pages of the relevant textbooks, - Preparation of visual and printed course materials		Lecturing and discussion	Leadship and Traits Approach (Barlı, 2007: 355-375)	
11	-Coming to the course by reading the specified pages of the relevant textbooks, - Preparation of visual and printed course materials		Lecturing and discussion	Behavioral and Contingency Approach Approach. (Barlı, 2007: 355-375)	
12	-Coming to the course by reading the specified pages of the relevant textbooks, - Preparation of visual and printed course materials		Lecturing and discussion	Organizational Conflict. (Barlı, 2007: 377-395)	
13	-Coming to the course by reading the specified pages of the relevant textbooks, - Preparation of visual and printed course materials		Lecturing and discussion	Stress and stress management. (Barlı, 2007: 261-306; Sıgı ve Gürbüz, 2013: 218-282).	
14	-Coming to the course by reading the specified pages of the relevant textbooks, - Preparation of visual and printed course materials		Lecturing and discussion	Decision Process, Factors That Affect Decision Making. (Sıgı ve Gürbüz, 2013: 340-363).	
15	-Coming to the course by reading the specified pages of the relevant textbooks, - Preparation of visual and printed course materials		Lecturing and discussion	General Review of the Topics	

Workload

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Vize	1	2,00
Final	1	2,00
Derse Katılım	10	3,00
Ders Öncesi Bireysel Çalışma	2	5,00
Ders Sonrası Bireysel Çalışma	2	5,00
Ara Sınav Hazırlık	4	8,00
Final Sınavı Hazırlık	4	8,00

Assesments

Activities	Weight (%)
Final	60,00
Vize	40,00

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11
L.O. 1	3	4		1	5						
L.O. 2	3	3		1	4						
L.O. 3	4	3		1	3						
L.O. 4	4	3		1	5						

Table :

- P.O. 1 :** Possessing and being able to use current, theoretical, and practical knowledge in the field of business (Knowledge) (Field-Specific Outcome)
- P.O. 2 :** Ability to analyze, think analytically, interpret, and communicate scientific data and findings in the field of business (Skill) (Field-Specific Outcome)
- P.O. 3 :** The ability to identify problems in the business field using information technologies, to determine and use tools to develop solutions (Knowledge, Skills and Competencies Basic information technology knowledge, Information technology usage skills and Technology selection and usage competence) (Field-Specific Outcome)
- P.O. 4 :** Ability to work harmoniously with different disciplines, conduct independent research, and take responsibility in group projects (Competencies - Ability to Work Independently and Take Responsibility)
- P.O. 5 :** The ability to question and evaluate the knowledge and skills acquired, and to produce solutions to problems encountered (Competencies - Critical thinking and taking initiative).
- P.O. 6 :** Understanding the necessity of continuous learning and development, monitoring developments, and constantly renewing oneself (Competencies - Learning Competency)
- P.O. 7 :** Ability to follow information in Turkish and English and communicate with relevant parties, and to convey this information and skills in written and oral form (Skills and Competencies - Language skills, Communication and Social Competence)
- P.O. 8 :** Ability to act in accordance with business ethics and social ethical values (Competencies - Ethical stance and value judgments competency)
- P.O. 9 :** Quality culture, having sufficient awareness of occupational health and safety issues (Competencies - Awareness and corporate culture competency)
- P.O. 10 :** Entrepreneurial, innovative, and having the potential to start one's own business (Competencies – Entrepreneurial competency)
- P.O. 11 :** Being able to master the fundamentals of legal procedures and processes as individuals aware of basic rights and freedoms, and to understand and apply legal processes (Knowledge and Skill Competencies – Legal knowledge and the ability to transfer this knowledge to practical procedures)
- L.O. 1 :** Can evaluate the requirement of behavioral sciences for business world/work life.
- L.O. 2 :** Can explain the requirement of recognizing people and motivating them
- L.O. 3 :** Can develop the abilities of decision making and teamwork.
- L.O. 4 :** Can appraise the importance of Attitude, Satisfaction, Commitment, Trust and OCB for employee